



## OSME IS THE SCENT OF NATURE

Osmé means perfume, essence.

An element capable of waking forgotten emotions and of giving life to incredible experiences.

Perfume is art and in this cosmetic line it becomes a fundamental component.

In order to offer a unique and natural olfactory conscience, primarily botanical essential oils have been selected.

Osmé reveals itself slowly.

There can not be any rush while getting to know a perfume. Nor while living it.

It introduces itself opening with a fresh note of Sorbet of Chamomile, Oregano and Galbanum. The eyes meet.

Now its heart. Strong and firm, it speaks of Orange leaves, Geranium leaves e Lavender.

But its secret is still to be revealed.

Cedar wood, the Flowers of Orange and Tonka Bean emerge.

Amazement. Lingering.

Osmé and its aromatic green.

## ὄσμη

**Etymology:** from ὄζω (ozō, I smell)

**Noun:** ὄσμη (genitive ὄσμης) *f.* first declension: osmè

**english:** parfum, smell, scent

**perfume** *n.* (plu ral parfums): diminutive parfumpjel is a mixture of fragrant essential oils and/or aroma compounds, fixatives, and solvents used to give the human body, animals, objects, and living spaces a pleasant scent.

The odoriferous compounds that make up a perfume can be manufactured synthetically or extracted from plants.

osmè  
organic

natural and organic certified cosmetics  
enriched with organic extracts and perfumed  
with botanical essential oils



osmè  
organic

At Gfl we believe in the potential and the efficacy of botanical ingredients and with this in mind we have created Osmè, one of the first hotel amenities certified organic range. Produced in Italy, this variety of cosmetics is based on the antioxidant and nourishing properties of the Aloe Barbadensis and it offers all its benefits.

Each aspect of Osmè reflects our philosophy. It's completely free from synthetic colors and fragrances, petroleum based ingredients and GMOs. The packaging is made with recyclable materials and it translates into an innovative and minimalistic design that recalls nature. The entire production happens in a facility powered in part by renewable green energy, to ensure a minimum environmental impact. To guarantee this, all the Osmè line products are certified by Ecocert and carry the Cosmebio logo. To meet their standards they must pass strict environmental and quality inspections.

We are committed, without compromise, to offer a variety of products that meets and encourages the respect for the planet we live on, giving at the same time a premium quality experience.

osmè

## What does this organic certification standard ensure ?

Ecocert is a control and certification organization, leader in the cosmetic field. It certifies the organicity of a product, focusing primarily on its composition (ingredients, raw materials, formula).

By developing its Natural and Organic Cosmetic standards, Ecocert has been a pioneer in defining a requirement level superior to the conventional regulation governing cosmetics, hereby guaranteeing the genuine practice of environmental respect throughout the production chain, respect for the consumer and the promotion of natural products of a superior ecological quality. With over 13.000 products certified worldwide, this organization has earned a worldwide recognition from customers.

# HOW IS THE ECOCERT STANDARD SET?

- 1. Ingredients verification / Formulas validation
- 2. Checking of production processes
- 3. Labelling Rules
- 4. Packaging verification
- 5. Inspection / Audit
- 6. Certificate



## 1. INGREDIENTS VERIFICATION

- =>Validation of raw materials, which have to belong to a selective list of authorised ingredients
- => Meticulous referencing of raw materials
- => Ecocert questionnaire filled by the manufacturer and validated by Ecocert
- => Ecocert verifies that all raw materials used comply with their exacting standards

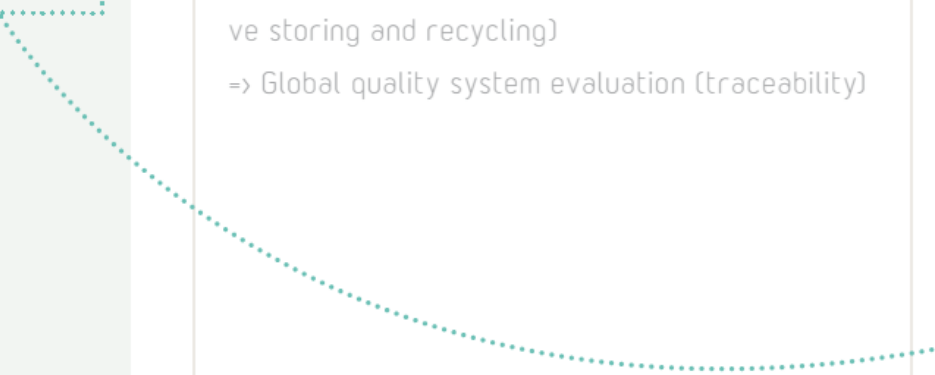


## 1.1 FORMULAS VALIDATION

- => Collate all information on raw materials (FT, FS, certificates, attestations and questionnaires)
- => Have ECOCERT validate the raw materials
- => Have ECOCERT validate the % of natural and organic ingredients, which will be written on the label
- => Specific format with integrated calculation of %

## 2. PRODUCTION REQUIREMENT

- =>Raw material reception
- => Transport, storing
- => Manufacturing process, hygiene and cleaning procedure
- => Energy, waste, discharge management (selective storing and recycling)
- => Global quality system evaluation (traceability)



### 3. LABELING RULES

=> Ecocert logo: LOGO



95% of the total ingredients are of natural origin

=> Asterisk in the INCI list: (\*) ingredients coming from Organic Agriculture

=> Translation into common language of the INCI list (not obligatory)

=> Reference to the certified characteristics: % of natural origin ingredients and % of organic ingredients



5% minimum of organic ingredients  
50% of plant ingredients are certified organic



10% minimum of organic ingredients  
95% of plant ingredients are certified organic

label



### 4. PACKAGING VERIFICATION

- => Packaging typology analysis
- => Packaging materials analysis
- => Primary packaging can not contain PVC and polystyrene foam
- => Secondary packaging recyclable materials, non-polluting and/or coming from recyclable materials

### 5. INSPECTION / AUDIT

- => An auditor is sent to conduct audits, inspections and take samples from the customers on their sites.
- => Auditors can conduct both scheduled and random inspections.

### 6. CERTIFICATE

- => After compliance to all regulations a certificate attesting that the products can be produced and distributed is released.
- => The certificate is valid until the end of the current year and is automatically re-awarded the following year.